

No proof of age – No sale

Interactive training toolkit for businesses selling age restricted products and services.

The well known and highly regarded SWERCOTS* retailer training package for Age Restricted Products has now been in widespread use for 7 years. Edition 3 of this package gives retailers a consolidated resource of materials, including video, training tests, and records.

Changes in technology, law and good practice made it a good time for the toolkit to be comprehensively updated so that it is more interactive, flexible and better attuned to the needs of retailers.

The new features within edition 3 include:

- **Web based delivery**

This enables the materials to be monitored and updated on a quarterly basis (or more frequently if required). Unlike a DVD, this means that your training will never be out of date. Subscribers are e-mailed details of all the changes, these are also listed on the website.

- **“Chapter based” video**

This enables the viewer to concentrate on specific areas and deal with issues in detail, using video buttons to play and replay.

- **Interactive video**

This enables further materials to be linked to the film and also to include activities such as quizzes and news items which the viewer can use to augment their knowledge.



Continued over

- **Key issues and 'Ask the Expert' function**

Ability to concentrate on the key issues involved, prioritising practical solutions to common problems, with an emphasis on the ability to raise and link to local issues. There is also an FAQ section included to capture some of the questions put to SWERCOTS via the 'Ask the Expert' function and the responses provided.

- **Manager/Proprietor emphasis**

The practical steps that should be taken by the proprietor and the manager are set out in detail in a downloadable handbook.

- **Testing of staff competence**

Comprehensive guidance for carrying out due diligence testing and allowing immediate print out of records.

- **Context setting**

Video and materials on why Age Restriction legislation is necessary including both health and legal contexts.

Subscription

Subscription rates vary according to business size. The starting rate for Businesses employing less than 10 people is £30 + VAT in year one and £20 + VAT in subsequent years. Further details of rates are listed at the end of the demonstration video, which is found on our website at www.swercots-partners.org.uk/npoans-demo



For further information please contact the SWERCOTS office:

Tel: **01208 78772**

Email: swercots@cornwall.gov.uk



Remember - No proof of age - No sale!